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INSIDE



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Agent G, Decembo the Powerful to debut at Wizard World convention

Robot House Creative partner Brian Winkler is flexing his artistic muscles a little, tying on a cape and testing the comic book market this month.

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OKC airport en route to record year

Increased passenger capacity and a strengthening local economy has Oklahoma City airline traffic on its way to record numbers, Will Rogers World Airport officials said.

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Nothing to add, a little to lose in comprehensive plan changes

Work has started on updating the city of Oklahoma City's comprehensive plan.

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Gubernatorial race draws large pool

As of last week, more than a dozen Oklahomans have thrown their hats into the ring for 2018's gubernatorial race.

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NET RETURNS

Thunder has unique relationship with OKC

BY MOLLY M. FLEMING
The Journal Record

OKLAHOMA CITY – The Oklahoma City Thunder has a closer relationship to its hometown than most professional sports teams, a phenomenon insiders explored Thursday.

When the Thunder made the NBA playoffs in 2010, league executives came to the city to help the team's office staff work through their first postseason.

The Thunder staff was advised to take advantage of the opportunity by trying to get more

sponsorship money or increase ticket prices, said Brian Byrnes, vice president of Thunder sales and marketing.

But team owners Clay Bennett and the late Aubrey McClendon dismissed that advice. The owners took a long-term view, Byrnes said. And by not increasing ticket prices or getting more sponsors, they likely left money on the table.

"But it was short-term money," he said. "If you're going to have a backbone of business, if you're







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CRUDE OIL	NATURAL GAS	GASOLINE
  0.70	  .100	  .0260
Nov \$50.60	Nov \$2.989	Nov \$1.5832