

GROCERY GIVEAWAY

OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
2. **Eligibility.** "Grocery Giveaway" (the "Sweepstakes") is open to U.S. residents, 18 years or older at the time of entry. Employees of The Progress-Index (the "Sponsor"), Gatehouse Media Virginia Holdings, Inc., and each of their respective affiliated companies, subsidiaries, advertising or promotional agencies, and other agents, and the immediate family members of, and any persons domiciled with such employees, are not eligible. For purposes of this Sweepstakes, "immediate family members" is defined as spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws", or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not related.
3. **Entry.** The Sweepstakes will begin at 9:00 am Eastern on April 4, 2017 and all entries must be received by 9:00 pm Eastern on April 21, 2017 (the "Sweepstakes Period"). Enter by calling one of the official entry lines and completing all of the required information and following all instructions. All callers will receive a promotional offer from The Progress-Index. No purchase necessary to win.

An Entrant does not need to listen to the Offer to be entered in the Sweepstakes. An Entrant does not need to purchase the offer or any other item or service to be entered in the Sweepstakes. All Entrants calling one of the official entry lines during the Sweepstakes Period and providing contact information will be entered in the Sweepstakes. Please note that an entrant does not win a prize simply for calling the entry line.

Entries for the Sweepstakes will not be accepted online, or through e-mail, via facsimile, postal mail, express mail delivery or at the offices of the Sponsor. Use of any automated system to participate in this Sweepstakes is prohibited and may result in disqualification of the entrant. In the event of a dispute as to any entry, the authorized account holder is the natural person assigned a phone number by a phone service provider.

An entrant is allowed one (1) Entry during the Sweepstakes Period.

Sponsor is not responsible for telephone service outages, delays, equipment malfunctions, busy signals, hang-ups, errors or data loss of any kind, lost or unavailable connections, or late, lost, failed, incomplete, garbled or deleted entries, transmissions, or voicemails or other network or technological difficulties that may prevent an entrant from completing his/her telephone call or for printing errors in any advertisement, entry form, or the rules. Sponsor reserves the right to disqualify any entrant who acts in a disruptive, harassing, vulgar, or unsportsmanlike manner, as determined by Sponsor in its sole discretion.

Entrants should note that standard charges levied by mobile phone carriers may apply for entrants calling the entry line from a mobile phone.

4. **Prizes and Odds.** The total giveaway is \$1,000. One Grand Prize Winner will receive \$500 in supermarket gift cards. Five Runner-Up Winners will each receive \$100 in supermarket gift cards. All winners will be selected in a random drawing on or around April 25, 2017 from among all eligible entries. Odds of winning depend on the number of eligible entries received. No compensation will be given for lost, stolen, mutilated or expired gift cards. Sponsor is not responsible for replacing lost, stolen, mutilated or expired gift cards. Fulfillment of gift cards is the sole responsibility of the merchant, not Sponsor, and is only redeemable at the specified locations. The gift card must be surrendered upon redemption and no photocopies or reproductions will be honored. All gift cards are subject to the terms and conditions regarding use, loss, theft, and redemption and all other terms and conditions established by the merchant providing that gift card. Any questions or issues regarding gift cards must be directed to the merchant customer service center, and will be handled exclusively by the merchant. All transactions, disputes, questions, and all other aspects of the relationship between any prize winner and merchant are solely the responsibility of the prize winner and merchant, and Sponsor and its affiliates have no responsibility for any such matters. Sponsor has not made and Sponsor is not responsible in any manner for any warranties, representations or guarantees, express or implied, in fact or law, relating to the gift cards, regarding the use, value or enjoyment of the gift cards, including, without limitation, merchantability or fitness for a particular purpose.
5. **Winner Notification and Acceptance.** The winners will be notified by telephone or mail on or about April 26, 2017. Winner may waive their right to receive prizes. Prizes are non-assignable and nontransferable. Winner will be required to complete and return a W-9 and is solely responsible for reporting and payment of any taxes on prizes. By entering the Sweepstakes, an entrant agrees to execute these documents if selected as a winner. Except where prohibited by law, failure to execute any of these documents or comply with any of these terms will result in forfeiture of the prize. Any person winning over \$600 in prizes during any one (1) year period will receive an IRS Form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS. Winner may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned within ten (10) days of date of postmark. Failure to sign and return the affidavit or release within ten (10) days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to an alternate winner. Except where prohibited, participation in the Sweepstakes constitutes entrant's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. The winners will be published in the Sponsor's newspaper and on their website.
6. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of the judges. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by tampering or other causes beyond the reasonable control of Sponsor, which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.
7. **Limitations of Liability.** By entering the Sweepstakes, entrant agrees to defend, indemnify and hold harmless The Progress-Index, Gatehouse Media, and each of their respective directors, officers, employees, representatives, partners, agents, affiliated companies and subsidiaries from any damage, injury, death, loss or other liability, either at law or equity, whether known or unknown,

asserted or non-asserted, that may arise from or in any way relate to or arise in connection with participation in this Sweepstakes (regardless of the cause of such injury, damage or loss) or the awarding, acceptance, use or misuse of any prize. Any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes shall be resolved individually, without resort to any form of class action. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Any failure by the Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision.

8. **Construction.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any contestant and Sponsor, shall be governed by, and construed in accordance with the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules or provisions (whether of Virginia, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Virginia. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the valid or enforceable provision was not contained therein.
9. **General Release.** By entering the Sweepstakes, contestants release The Progress-Index, Gatehouse Media, and any other promotional sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Sweepstakes or with the acceptance, possession or use of any prize including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light. The Sponsor is not responsible for: (1) any incorrect or inaccurate information, whether caused by participants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) unauthorized human intervention in any part of the entry process or the Sweepstakes; (3) technical failures of any kind, including, but not limited to errors or malfunctions, interruptions, or disconnections in telephone lines, network connections, hardware or software; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the Sweepstakes or receipt or use or misuse of any prize. Any claims, judgments and/or awards shall be limited to actual out-of-pocket costs associated with entering this Sweepstakes (if any). Participant hereby waives any rights or claims to attorney's fees, indirect, special, punitive, incidental or consequential damages of participant, whether foreseeable or not and whether based on negligence or otherwise.
10. **Sponsors.** The Grocery Giveaway promotion is sponsored by The Progress-Index, whose decisions regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. Sponsor and its affiliates reserve the right to change the rules of this promotion at any time by posting updated Rules to www.progress-index.com. An Entrant's participation in the promotion after the posting date of revised promotion rules signifies notice and agreement to the revised Official Rules of the promotion. If you have any questions regarding this Sweepstakes, please contact Bob Seals at (804) 722-5116.