

2018 Editorial Calendar

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SPACE CLOSING:
Friday, December 1

JANUARY

TRENDING TOPICS

Estate Planning & Retirement
Corporate Hospitality
Labor & Employment Law
Health Watch: Cardiac Care

ADVERTISING SUPPLEMENT

FOCUS: Full page article + full page ad in a formatted design, article at no charge

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Hotels
Independent Insurance Agencies
MBA Programs



SPACE CLOSING:
Friday, February 23

APRIL

TRENDING TOPICS

Top Lawyers
Education & Workplace
Logistics
Health Watch: Radiology

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Employee Benefit Firms
Family Law Firms
Commercial Real Estate Brokers



SPACE CLOSING:
Monday, December 29

FEBRUARY

TRENDING TOPICS

Family-Owned Businesses
Higher Education
Cyber Security
Health Watch: Oncology

ADVERTISING SUPPLEMENT

FACES of Business

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Cardiology Group Practices
General Contractors
Architectural Firms



SPACE CLOSING:
Friday, March 30

MAY

TRENDING TOPICS

Top Workplaces
Business Banking
Estate Planning & Retirement
Health Watch: Breast Cancer

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Data Centers
Advertising Agencies
Home Health Agencies

EVENT:

Top Workplaces Awards



SPACE CLOSING:
Friday, January 26

MARCH

TRENDING TOPICS

Healthcare Achievement Awards
Business Litigation
Senior Decisions
Health Watch: Orthopedic Medicine

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Corporate Meeting & Banquet Facilities
Online Degree Programs
Home Mortgage Lenders

EVENT

Healthcare Achievement Awards



SPACE CLOSING:
Friday, April 27

JUNE

TRENDING TOPICS

Columbus Partnership
Business Law
Health Watch: MS/Multiple Sclerosis

ADVERTISING SUPPLEMENT

Business Resource Guide

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Banks and Savings & Loans
Residential Care Facilities
Temporary Employment Agencies

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SPACE CLOSING:
Friday May 25

JULY

TRENDING TOPICS

Personal Finance & Investments
Commercial Real Estate & Construction
Diversity in the Workplace
Health Watch: Alzheimers

ADVERTISING SUPPLEMENT

Discover (TBD)
Business, Residential & Economic
Resource Guide

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Law Firms
IT Consulting Firms
Commercial Mortgage Lenders



SPACE CLOSING:
Friday, August 31

OCTOBER

TRENDING TOPICS

Columbus Legal Guide
Employment & HR
Health Watch: Allergies

ADVERTISING SUPPLEMENT

Columbus 2020
Economic Development Update
Holiday Planning Guide

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Private Schools
Physical Therapy & Sports Medicine
Women-Owned Businesses



SPACE CLOSING:
Friday, June 29

AUGUST

TRENDING TOPICS

HR Excellence Awards
Business Meetings & Events
Social Enterprise
Corporate Finance

ADVERTISING SUPPLEMENT

FOCUS: Full page article + full page ad in
a formatted design, article at no charge

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Catering Companies
Orthopedic Group Practices
Corporate Finance Law Firms

EVENT:

HR Excellence Awards:
Achievements in Human Resources



SPACE CLOSING:
Friday, September 28

NOVEMBER

TRENDING TOPICS

Best of Business 2018
Intellectual Property

ADVERTISING SUPPLEMENT

BBB Torch Awards
Holiday Planning Guide

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Accounting Firms
SBA Lenders
Wealth Management Firms

EVENT:

Best of Business 2018
Winners announced in 80+ categories



SPACE CLOSING:
Friday, July 27

SEPTEMBER

TRENDING TOPICS

Corporate Leadership
Succession Planning
Technology Leaders

ADVERTISING SUPPLEMENT

FACES of Business
Continuing Education Resource Guide

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Hospitals
Logistic Companies
Group Health Insurance Providers



SPACE CLOSING:
Friday, October 26

DECEMBER

TRENDING TOPICS

CEO of the Year Awards
Senior Living
GIVING 2019
The Guide to Personal &
Corporate Philanthropy
CEO LEADERBOARDS
Colleges & Universities
Credit Unions
Office Furniture Cos.

EVENT:

CEO of the Year Awards

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