

# NEWPORT *best read* GUIDE Effective 3/1/18 2018 Rate Card



**NEWPORT'S  
LARGEST TOURISM  
GUIDE  
100,000 FREE COPIES**



**YOUR CONNECTION TO  
THOUSANDS OF MOBILE  
TOURISTS!**

Back Cover	Full Page	\$6,240
Front Inside	Full Page	\$5,440
Back Inside	Full Page	\$5,440
Full Page	Opposite Covers	\$4,690
Full Page Ads	Full Bleed 5.18" X 8.38" (trim 5.00 x 8.25)	
	Trimmed 4.50" x 7.75" (no bleed)	
<b>MAP PAGES</b>		
Full Page	4.50" x 7.75"	\$4,620
Half Page	4.50" x 3.75"	\$3,180
<b>REGULAR DISPLAY</b>		
Full Page	4.50" x 7.75"	\$3,850
Half Page (Horizontal)	4.50" x 3.50"	\$2,650
Half Page (Vertical)	2.25" x 7.75"	\$2,650
Quarter Page (Vertical)	2.25" x 3.50"	\$1,750
Quarter Page (Horizontal)	4.50" x 1.75"	\$1,750
Eighth Page	2.25" x 1.75"	\$1,090
Coupon Discounts	4.50" x 1.75"	\$1,500

<b>SPECIAL SECTION ADS (Accommodations/Real Estate/Pro Services)</b>		
Eighth Page	2.25" x 1.75"	\$ 750

**All ad sizes include a free category listing**



MyNewportRI is our things-to-do and lifestyle mobile app that caters to anyone looking for information on life in Newport, Rhode Island! It's a cohesive source for visitors looking for information on things to do, places to eat, where to stay, and where to shop.

**1 year basic ad listing**

**\$139\***

\*for BRG advertisers

**1 year basic ad listing**

**\$425\*\***

\*\*non advertisers

**Ask us about Banner Ads, Push Notifications  
and Interstitial pricing & availability.**

**Rick Cretarola-Sales Manager 401.380.2381  
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