

# 2018 Calendar & Deadlines

## JANUARY

Ad Close: November 24  
Ad Materials Due: December 4

- *Columbus Monthly* Health magazine\* (packages Top Doctors, Top Dentists, Best Chiropractors and other health & wellness resources) (Ad Close: Nov. 17)
- Super Lawyers 2018
- Vacations & Getaways (formatted advertising section)

## FEBRUARY

Ad Close: December 22  
Ad Materials Due: December 29

+130,000  
bonus Dispatch  
distribution\*\*

- Best New Restaurants
- Best Driving Vacations\* (Ad Close: Dec. 15)
- Guide to Private Schools – K–12
- Valentine's Day Guide (formatted advertising section)

## MARCH

Ad Close: January 19  
Ad Materials Due: January 29

City Guide  
+130,000  
bonus Dispatch  
distribution\*\*

- Spring/Summer Home & Garden – H&G Show Issue\* (Ad Close: Jan. 12)
- Health Matters: Surviving Cancer
- Guide to Cosmetic Procedures and Treatments
- Columbus City Guide (Ad Close: Feb. 2)

## APRIL

Ad Close: February 16  
Ad Materials Due: February 26

- Spring Fashion
- Top Dentists/2018-19
- Health Matters: Men's Health & Cardiac Care
- Vacations & Getaways (formatted advertising section)

## MAY

Ad Close: March 23  
Ad Materials Due: April 2

- Taste Makers in the Dining Scene
- Suburban Section: Grove City (Ad Close: Mar. 16)
- Susan G. Komen Race for the Cure
- Continuing Education & Career Options
- Mother's Day Guide (formatted advertising section)

## JUNE

Ad Close: April 20  
Ad Materials Due: April 30

- Summer Entertainment Guide
- Health Matters: Women's Health & Cosmetic Guide
- Five Star Real Estate Program
- Columbus Weddings – Fall/Winter 2018 (Ad Close: Apr. 6)

## JULY

Ad Close: May 18  
Ad Materials Due: May 25

+130,000  
bonus Dispatch  
distribution\*\*

- Best of Columbus
- Faces of Greater Columbus
- Vacations & Getaways (formatted advertising section)

## AUGUST

Ad Close: June 22  
Ad Materials Due: July 2

- Top Doctors 2018–19
- Wealth Management
- Colleges & Universities – Profiles

## SEPTEMBER

Ad Close: July 20  
Ad Materials Due: July 30

- Fall Fashion
- Fall Arts Guide
- Fall/Winter Home & Garden – H&G Show Issue\* (Ad Close: Jul. 13)
- Health Matters: Health Trends & Technology
- Autumn Weekend Escapes

## OCTOBER

Ad Close: August 24  
Ad Materials Due: August 31

Restaurant Guide  
+130,000  
bonus Dispatch  
distribution\*\*

- Annual Restaurant Guide featuring Best Restaurants of 2018\* (Ad Close: Aug. 17)
- Health Matters: Beating Breast Cancer
- Elder Care/Senior Living
- Vacations & Getaways (formatted advertising section)
- Five Star Wealth Management Program

## NOVEMBER

Ad Close: September 21  
Ad Materials Due: October 1

- Suburban Section: Hilliard (Ad Close: Sept. 14)
- Shop Talk
- Holiday Gift Guide (formatted advertising section)

## DECEMBER

Ad Close: October 19  
Ad Materials Due: October 29

- GIVING 2019, Philanthropy\* – Published by editors of *Columbus Monthly* & *Columbus CEO* (Ad Close: Oct. 12)
- Holiday Gift Guide (formatted advertising section)
- Columbus Weddings – Spring/Summer 2019 (Ad Close: Oct. 5)

## JANUARY '19

Ad Close: November 23  
Ad Materials Due: December 3

- *Columbus Monthly* Health magazine\* (packages Top Doctors, Top Dentists, Best Chiropractors and other health & wellness resources) (Ad Close: Nov. 16)
- Super Lawyers 2019

Calendar is subject to change. For advertising deadline information, please consult your Account Executive.

\* Polybagged with the magazine.

\*\* Premium Edition: Issue is inserted in *The Columbus Dispatch*.

