2017 Create-An-Ad

High Desert Home Center
824 W. Ridgecrest Blvd. • 1-760-375-9741
1st Place: Brodey, Gateway, 4th Grade
2nd Place: Jeremy, Richmond, 5th Grade

Charley's Grilled Subs
501 N. China Lake Blvd. • 1-760-384-4541
1st Place: Riley, Richmond, 5th Grade
2nd Place: Nate, Las Flores, 4th Grade

Cardinal Plumbing
1501 1/2 N. China Lake Blvd. • 1-760-446-4004
1st Place: Kyndra, Las Flores, 4th Grade
1st Place: Ethan, Las Flores, 4th Grade

Baskin Robbins
501 N. China Lake Blvd. • 1-760-384-3131
1st Place: Hannah, Las Flores, 4th Grade
2nd Place: Marthina, Las Flores, 5th Grade
Ridgecrest Regional Hospital
1081 N. China Lake Blvd. • 1-760-446-3551
1st Place: Cailey, Gateway, 4th Grade
2nd Place: Daisy, Gateway, 4th Grade

Ridgecrest Association of Realtors
995 N. Norma St. • 1-760-449-1098
1st Place: Aniyah, Gateway, 4th Grade
2nd Place: Yamilet, Gateway, 4th Grade

Gary Charlon - State Farm Insurance
501 N. China Lake Blvd. • 1-760-384-3131
1st Place: Juan, Ridgecrest Charter, 4th Grade
2nd Place: Sasha, Immanuel Christian, 5th Grade

Campbell Heating & Air Conditioning
821 W. Inyokern Rd. • 1-760-446-5577
1st Place: Abrienna, Ridgecrest Charter, 4th Grade
2nd Place: Carson, Immanuel Christian, 4th Grade

Gary Charlon - State Farm Insurance
501 N. China Lake Blvd. • 1-760-384-3131
Ridgecrest Association of Realtors
995 N. Norma St. • 1-760-449-1098
1st Place: Anyiah, Gateway, 4th Grade
2nd Place: Yamilet, Gateway, 4th Grade
Dear Reader:

Please take time to appreciate the work that the children have put into the advertisements and creative work on the previous pages. We are sure you will be impressed with the creativity they display.

Newspapers long have been used by innovative teachers as a handy, everyday teaching tool. The news columns can teach about current events; the sports “box” scores can teach ratios and arithmetic; the community news can teach the importance of volunteer involvement.

This special edition shows another way the newspaper can be used in the classroom. It can teach art, marketing, communication, writing under deadlines, typography, layout and design. The ads on these pages have been selected because they do two jobs well. First, they represent the student's creative response to the classroom learning environment. Second, they sell goods and services for the businesses they represent. They deserve an attentive eye and a nod of appreciation for the merchants and businesses that have encouraged the young people in their learning experiences.

Special thanks and congratulations are due the children whose work is printed here and to those whose work wasn’t selected this time. In addition, their teachers and administrators are to be congratulated for seeing the opportunity to use the newspaper as a classroom teaching tool. Finally, the businesses and merchants who have supported this project would appreciate knowing your responses to their purchased advertisements.

Sincerely,

The Daily Independent Staff

THANKS TO OUR PARTICIPATING SCHOOLS

Immanuel Christian School
St. Ann Elementary School
Gateway Elementary School
Las Flores Elementary School
Richmond Elementary School

April 29-30, 2017 www.ridgecrestca.com